

## Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58297   CF   LOC-POL   FBD - LBD: 09/14/12 - 09/23/12   HL#:   Created: 09/12/12 04:49 PM

Client: CROSSROADS GPS (303502)   CPE: / / 984   Agency Commission: 15 %   Updated: STHOMAS1 on 09/13/12 10:15 AM

Agency: CROSSROADS MEDIA (27783)   Product: CROSSROADS GPS #984   Self Protect.: :03:00   Confirmed: 09/12/12 05:19 PM

Buyer: E. MILHOAN   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 09/13/12 08:38 AM

AE: PAT CASHEN POLITICAL-WBZ-TV   Billing Int: Monthly   BM: SS

Share: 0%   WCVB: 0%   WHDH: 0%   WFXT: 0%   WLVI: 0%   WSBK: 0%   WBPX+: 0%   WNDS: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE1	0 1 0 1 1 0 0	SUNR	30				0.0	\$800.00	3	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/20/12	1	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,100.00	6	\$6,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	1 1 1 1 1 0 0	MORN	30				0.0	\$800.00	6	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DRACHAEL9A	1 1 1 1 1 0 0	DAY	30				0.0	\$800.00	6	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DDEAL	1 0 1 0 1 0 0	DAY	30				0.0	\$1,300.00	3	\$3,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DPRICE	1 1 1 1 1 0 0	PRCE	30				0.0	\$1,800.00	6	\$10,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NNOON	1 1 1 1 1 0 0	NEWS	30				0.0	\$900.00	6	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	5									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DCBSSOAP2	0 1 0 1 1 0 0	SOAP	30				0.0	\$900.00	3	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/20/12	1	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EJUDY	1 1 1 1 1 0 0	EFG	30				0.0	\$1,200.00	6	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS5P	1 1 1 1 1 0 0	EFG	30				0.0	\$1,400.00	6	\$8,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ENWS530P	1 1 1 1 1 0 0	EFG	30				0.0	\$1,500.00	6	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLYMF	1 1 1 1 1 0 0	NEWS	30				0.0	\$2,000.00	6	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AWHEEL	1 1 1 1 1 0 0	ACC	30				0.0	\$3,000.00	6	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AJEOPMF	1 1 1 1 1 0 0	ACC	30				0.0	\$3,800.00	6	\$22,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	5									

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Share: 0%   WCVB: 0%   WHDH: 0%   WFXT: 0%   WLVI: 0%   WSBK: 0%   WBPX+: 0%   WNDS: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PHAWAII	M * * * * *	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE	1 1 1 1 0 1	NEWS	30				0.0	\$3,500.00	8	\$28,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/23/12	2	6									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	LLETTER	1 0 1 0 1 0 0	LETT	30				0.0	\$1,800.00	3	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PNAVY	* T * * * * *	REGP	30				0.0	\$16,000.00	1	\$16,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PCSIWE3	* * W * * * *	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$18,000.00	1	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PBLOODS	* * * * F * *	REGP	30				0.0	\$11,000.00	2	\$22,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/21/12	1	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/22/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/22/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$900.00	2	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/22/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	MCBSSAT	* * * * * S *	MORN	30				0.0	\$1,300.00	2	\$2,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/22/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NEARLYSA	* * * * * S *	NEWS	30				0.0	\$2,000.00	2	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/22/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	AWHEELSA	* * * * * S *	ACC	30				0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/22/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	AJEOPSA	* * * * * S *	ACC	30				0.0	\$1,300.00	2	\$2,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/22/12	1	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/16/12	09/23/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/16/12	09/23/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/16/12	09/23/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$1,100.00	2	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/16/12	09/23/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	WCBSSUN	* * * * * S	MORN	30				0.0	\$3,300.00	2	\$6,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/16/12	09/23/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	NEARLYSU	* * * * * S	NEWS	30				0.0	\$2,000.00	2	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/16/12	09/23/12	1	1									

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	118	0	\$269,600.00	\$229,160.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%
			WSBK: 0%	WBPX+: 0%
			WNDS: 0%	CABLE: 0%

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Order Totals:	\$269,600.00	\$229,160.00	\$0.00	\$0.00
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